



CASCADE course

“Communicating research to the public and to media”

Karolinska Institutet, Stockholm, Sweden
November 17-21, 2008

The course is organised by the CASCADE Network of Excellence and will take place at the Department of Biosciences and Nutrition, Karolinska Institutet, Sweden.

The objective of the course is to give understanding of the importance of communicating science to the public and the media and to give practical tools for written and oral popular science communication and for contacts with media.

The course will include theoretical and practical sessions on communication theory, communicating science, media, popular science writing and presentation skills.

The course will be one week full-time. It will consist of lectures as well as practical exercises and group work and discussions.

The intended learning outcome is that the participants will be able to:

- Describe the basics in communication theory and be able to reflect on why it is important to communicate science to the public and the media
- Understand how media works and the role of journalists
- Manage an interview with a journalist and be able to present the main message and news for the journalist
- Write a short popular scientific text
- Give an oral presentation targeted to the public

The course is intended for PhD students and post docs. A few places for senior scientists are also available. There are 20 places at the course.

Course fee is 150 euro. Accommodation November 16-21, 2008 (5 nights), breakfast, lunches and coffee breaks are included in the fee. Payment details will be supplied to accepted participants later.

A few travel grants will be available for participants outside CASCADE. Deadline for travel grant application is October 10, 2008.

Deadline for application to the course is October 10, 2008.

For application and further information: www.cascadenet.org

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